

**Annual Catholic Appeal
Bulletin Announcement for January 23-24**

Please prepare a brief altar announcement calling attention to this announcement and encouraging a generous pledge to the Appeal.



**DIOCESE OF MADISON
2010 ANNUAL CATHOLIC APPEAL
BEGINS**

YOU WILL RECEIVE A MAILING FROM BISHOP MORLINO THIS WEEK

Last year, the Diocese of Madison implemented a diocesan annual appeal. It was noted at that time that most dioceses in the country are funded by a combination of diocesan taxes based on parish income, investment income and the contributions received in diocesan annual appeals.

As was the case last year, Bishop Morlino has maintained the decrease in overall parish taxes first granted in 2009. That reduction equaled approximately \$1 million. Also, this year the diocese has cut the funds needed from the Annual Catholic Appeal by nearly \$1 million.

The result is that the budget for the diocesan portion of the Annual Catholic Appeal has been lowered to \$2.7 million.

During last year's campaign, parish, school and Catholic Charities leaders told the Bishop of their concerns that funds were not available for local catholic schools, religious education programs, distressed parishes and that more funds were not available for the work of Catholic Charities. As a result, once the diocesan need is met, the next \$730,000 will be made available to help with these priorities.

This week, all registered parishioners will receive a mailing about the Annual Catholic Appeal from Bishop Morlino. We strongly encourage each of you to read the Bishop's letter and study the brochure that will accompany it. It fully describes the allocations mentioned above.

Once you have read the brochure, prayerfully consider the uses of the Appeal funds. Using the pledge form and reply envelope in the mailing, please make a generous pledge to the 2010 Annual Catholic Appeal as a sign of your gratitude to God for the gifts that He has given to you.

The theme of this year's Annual Catholic Appeal is: "Bear fruit in the future" (Luke 13:9). Your gift is an investment in cultivating God's kingdom of heaven here on earth now and in the future. Please give generously.

Prayer of the Faithful

(To be used each weekend from January 24 through March 14.)

“That each of us, recognizing our gifts given today will bear fruit now and in the future, will give generously to the 2010 Annual Catholic Appeal of the Diocese of Madison as a sign of our gratitude for God’s gifts. We pray to the Lord....”

**Annual Catholic Appeal
Bulletin Announcement for January 30-31,
February 6-7 and February 13-14**

Please prepare a brief altar announcement calling attention to this announcement and encouraging a generous pledge to the Appeal.



**DIOCESE OF MADISON
2010 ANNUAL CATHOLIC APPEAL
UNDERWAY**

All registered parishioners have received a mailing from Bishop Morlino asking for a pledge to the 2010 Annual Catholic Appeal.

The budget for the diocesan portion of the Annual Catholic Appeal has been lowered to \$2.7 million.

As a result, once the diocesan budget is met, the next \$730,000 will be made available to help with local Catholic schools, Religious education programs, distressed parishes and the work of Catholic Charities. These priorities have been expressed to the Bishop by parish, school and Catholic Charities leaders.

Please read Bishop Morlino's letter and study the brochure that accompanied it. It fully describes the allocations mentioned above.

Once you have read the brochure, prayerfully consider the uses of the Appeal funds. Using the pledge form and reply envelope in the mailing, please make a generous pledge to the 2010 Annual Catholic Appeal as a sign of your gratitude to God for the gifts that He has given to you.

The theme of this year's Annual Catholic Appeal is: "Bear fruit in the future" (Luke 13:9). Your gift is an investment in cultivating God's kingdom of heaven here on earth now and in the future. Please give generously.