

LOCATIONS AND DATES
6:00 PM—8:30 PM

St. Henry Church, Watertown

- Seminar #1 - Monday October 4, 2010
- Seminar #2 - Monday November 1, 2010
- Seminar #3 - Monday January 10, 2011

St. John Vianney Church, Janesville

- Seminar #1—Tuesday, October 5, 2010
- Seminar #2— Wednesday, November 3, 2010
- Seminar #3—Tuesday, January 11, 2011

St. Mary Church, Platteville
St. Clement Church, Lancaster

- Seminar #1—Wednesday, October 6, 2010
St. Mary Parish Hall, Platteville
- Seminar #2—Tuesday, November 2, 2010
St. Clement Parish Hall, Lancaster
- Seminar #3—Wednesday, January 12, 2011
St. Mary Parish Hall, Platteville

CATHOLIC SCHOOLS PLANNING
ENROLLMENT MANAGEMENT
CLUSTER SEMINARS

DESCRIPTION OF SEMINARS:

Cluster Enrollment Management and Development Teams will learn new marketing strategies and enrollment management techniques that save time and increase enrollment as well as strategies to begin a serious development effort that will help build the school's financial resources.

Each seminar builds on the skills and information of the previous seminar and should be attended as a complete series. Participants will have ample time to ask questions and seek advice and guidance from ISPD enrollment expert, Bernard DuMond.

Who Should Attend?

- Cluster Enrollment Management and Development Teams
- Cluster Implementation Teams
- Parish Education Commissions
- Home and School Association members
- All interested school personnel, parents and parishioners

Presented by:
The Institute of Parish
and School Development
ISPD



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Diocese of Madison
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