

## SCHOOLS PLAN: NEXT STEPS FOR CLUSTERS, PARISHES AND SCHOOLS

### DIOCESE TO OFFER ENROLLMENT MANAGEMENT WORKSHOP SERIES

According to the Catholic Schools Strategic Plan:

*Each Cluster with a school will create a comprehensive Enrollment Management Process, and will create an Enrollment Management and Development Team (EMDT) to create, communicate and promote the unique benefits of the school. Those clusters without a school must be part of a neighboring cluster EMDT. This process should build on the history, tradition, academic excellence, and distinctiveness of their school. Each Cluster will participate in Development workshops on Enrollment Management and successfully execute proven strategies and best practices. Each Cluster will develop a pipeline of potential students by providing a comprehensive, systematic marketing process that introduces families to the school and secures enrollment. The Diocese will provide resources to assist Clusters and EMDTs in the implementation of continuous enrollment and development strategies.*

The Office of Catholic Schools, in conjunction with the Institute for Parish and School Development (ISPD), is offering a workshop series of three seminars addressing enrollment management. As the workshop is designed as a series, attendance at all three seminars is most beneficial. Please see below for workshop dates and locations. A separate flyer that may be made available to parents, parishioners and members of Cluster teams, Education Commissions etc. is attached. There is no cost to attend.

Please invite members of: Cluster Teams, Enrollment Management and Development Teams, those interested in serving on such teams, Parish Education Commissions, Home and School Associations and all interested persons to attend.

<b><i>Cluster Enrollment Management Workshops</i></b>			
<b>Title</b>	<b>Date</b>	<b>Location</b>	<b>Time</b>
Seminar #1	Monday, October 4, 2010	St. Henry - Watertown	6:00-8:30 pm
	Tuesday, October 5, 2010	St. John Vianney - Janesville	6:00-8:30 pm
	Wednesday, October 6, 2010	St. Mary - Platteville	6:00-8:30 pm
Seminar #2	Monday, November 1, 2010	St. Henry - Watertown	6:00-8:30 pm
	Tuesday, November 2, 2010	St. Clement - Lancaster	6:00-8:30 pm
	Wednesday, November 3, 2010	St. John Vianney – Janesville	6:00-8:30 pm
Seminar #3	Monday, January 10, 2011	St. Henry – Watertown	6:00-8:30 pm
	Tuesday, January 11, 2011	St. John Vianney – Janesville	6:00-8:30 pm
	Wednesday, January 12, 2011	St. Mary – Platteville	6:00-8:30 pm